Metropolitan New York Chapter HFMA
Spring Academy

Wednesday, May 14th, 2014

LaGuardia Marriott
102-05 Ditmars Boulevard
East Elmhurst, NY 11369

Featuring keynote speakers and sessions covering topics in:

- ACA Implementation Challenges
- Medicaid Redesign
- Mental Health System Transformation
- Clinical Integration
- Regulatory Changes for 2014
- Legislative Update
- and Other Important Issues

8:30 AM – 5:30 PM (9.0 hours CPE)
Wednesday, May 14th, 2014

8:00 AM – 8:30 AM  Registration

8:30 AM – 10:30 AM  Welcome & Opening Remarks
WENDY LEO, FHFM A, President-Elect, HFMA Metropolitan NY Chapter

ACA Implementation Challenges - Front End to Back End…. and everything in between.

Moderator:
JASON GOTTLIEB, Director of Revenue Cycle Academy, New York-Presbyterian Hospital

Panelists:
STEVE KURZ, Vice President Patient Financial Services - New York-Presbyterian Hospital
MEREDITH SIMONETTI, Corporate Director Patient Access - Catholic Health Services
PATTY FROEHLING, Assistant Vice President, North Shore-LIJ Health System
STEVEN FELDMAN, MD, Director Managed Care - Stony Brook University Hospital
LISA KRUMPTER, RN, MS, Regional Director Denials/Appeals-North Shore-LIJ Health System

Revenue Cycle Roundtable Panel discussion with leaders from across the Revenue Cycle spectrum, including Patient Access, Collections, Denials/Appeals and Managed Care on the challenges of Affordable Care Act implementation on all aspects of the Revenue Cycle.

10:30 AM – 10:45 AM  Networking Break

10:45 AM – 12:15 PM  Breakout Sessions

A1  Mental Health System Transformation
Speakers:
GARY WEISKOPF, Project Director, Mental Health Financial Restructuring Project, New York State Office of Mental Health
GLENN POLANSKY, Vice President & New York Market President - Value Options

Our speakers will address transitioning into behavioral managed healthcare. Topics will include the implementation of clinic restructuring and behavioral health managed care organizations as advanced by the Medicaid Redesign team. Successful system transformation requires a strong partnership among managed care plans, service providers, peers, families, hospitals and government to help members prevent chronic health conditions and recover from serious mental illness and substance use disorders. How Medicaid managed care plans and their contracted providers can best accomplish this will be a valuable takeaway.

B1  The Five Pillars of Clinical Integration: Concept and Realities
Speaker:
DANIEL M. GRAUMAN, President and CEO, DGA Partners

In the beginning, clinical integration was an approach to managing patient care with strict requirements that lead to an FTC seal of approval, which in theory led to better reimbursement. The reality has proven somewhat different, with the reward lying in payer’s value-based incentive arrangements. What hasn’t changed is the fact that implementing a clinically integrated network is a substantial endeavor, and its five major pillars remain unshaken.

In this session, participants will learn the realities of:
- Involving physician leadership in creating care quality initiatives
- Developing incentives that engage physicians in physician-led care management
- Monitoring quality, through patient information and data sharing
- Engaging payers in new payment models
Social Media for Professional Purposes
Speakers:
MARTIN ABSCHUTZ, Director, Health ROI
LAURIE RADLER, Director, Health Care Advisor Services, PricewaterhouseCoopers

Learn how LinkedIn, Facebook and Twitter can help in promoting you and your organization

Chart Review: Revenue and Compliance Risks
Speaker:
SUSAN M. MONTANA, CPC, AHIMA Certified Healthcare Technology Specialist - Trainer (CHTS-TR), President, Habanero, Inc.

Chart reviews are more important than ever. Besides reviewing charts for audits you receive you should be reviewing your own charts internally. This session will cover the importance of chart review, what to do when you receive external chart requests, how to conduct your own internal audit/ review, what you should be looking for, what to do with your findings, and how your revenue can be impacted.

12:15 PM - 1:15 PM  Lunch Break - Includes 1/2 hour presentation on the benefits of HFMA membership

1:15 PM – 2:15 PM  Welcome Back
DAVID WOODS, Treasurer, HFMA Metropolitan NY Chapter

Department of Health - Medicaid Redesign
Speaker:
JASON HELGERSON, Medicaid Director, New York State Department of Health

Mr. Helgerson will provide a comprehensive update on the Medicaid redesign and the impact of these changes on health care providers.

2:15 PM – 3:15 PM  Breakout Sessions

Update on the CMS Two-Midnight Rule and Other Regulatory Changes for 2014
Speaker:
MARK POLSTON, Partner, King & Spalding

In September 2013, CMS announced a six month implementation period for the two-midnight rule. CMS has issued a series of policy pronouncements about exactly how these new rules and being implemented and enforced by CMS. Learn about the details of CMS’s new policies, as well as, to identify, discuss, and answer implementation and enforcement questions that have arisen since the effective date of the new rules and, where possible, to provide further guidance from CMS and private counsel experienced in these rules.

Legislative Update on Out of Network Provider Reimbursement
Speaker:
JEFF GOLD, Vice President and Counsel, Healthcare Association of New York State

Mr. Gold will be bringing the audience up to date on the various statutory, regulatory and other legal developments in “out-of-network” reimbursement. The new law, passed as a part of the state’s budget legislation, will dramatically affect the role of the emergency patient in the interaction between providers and payers for payment for non-network emergency services. Jeff also will bring us up to date on issues involving the FAIR Health data base and other timely “out-of-network” initiatives, as well as an overview of the entire legislative and regulatory landscape affecting managed care in New York.
Mergers & Acquisitions in Healthcare on the Rise

Moderator: JOEL DZIENGIELEWSKI, Director, Disputes & Investigations, Navigant

Panel discussion including:
MARGARET DAVINO, ESQ. Kaufman Borgeest & Ryan
and Representatives from the Provider Community

The strong reaction in 2013 by Physician Groups, Health Systems and Insurers with respect to mergers, acquisitions, and strategic alliances as a result of the Affordable Care Act (ACA) has continued to gain steam. Health care entities are entering into these transactions for a number of different reasons, including but not limited to; the desire to grow scale, as a way to manage patient populations and impact quality outcomes, costs, and the ability to participate in risk sharing arrangements, as a means to limit personal and malpractice liability. These types of transactions are ranging from billion dollar take-overs, to specialty provider network leasing arrangements. This session will cover:
- Operational Considerations When Contemplating a Transaction and/or Strategy Affiliation
- Financial Accounting and Reporting Implications / Considerations
- Compliance Responsibilities

Medicaid Long-Term Care Coverage

Speaker: MARK KISSINGER, NYS DOH Director of Long Term Care Division

A discussion of the details of the impact of the Affordable Care Act on the future of Medicaid coverage for long-term care services.

3:15 PM – 3:30 PM Networking Break

3:30 PM - 3:45 PM HANYS Update
WILLIAM ALLISON, Vice President of Fiscal Policy Healthcare Association of New York State

3:45 PM - 5:00 PM CEO Panel Discussion

Moderator: WILLIAM ALLISON, Vice President of Fiscal Policy Healthcare Association of New York State
Panelists:
RICHARD MURPHY, President & CEO South Nassau Communities Hospital
ARTHUR A. GIANELLI, MBA, MPH, President Mount Sinai St Luke’s
MERYL WEINBERG, CEO, Executive Director, Metropolitan Hospital Center
DR. SCOTT COOPER, President & CEO, St. Barnabas Hospital

This panel discussion aims to engage CEO leaders to share with us their vision of embracing the ACA’s end game of driving population health improvements and how current efforts by providers to strengthen physician alignment, clinical integration, and partnering/merging intersects with that vision.

5:00 PM - 5:30 PM Closing Remarks and Q & A Session
MEREDITH SIMONETTI, FHFM A, VP of Education, HFMA Metropolitan NY Chapter
All HFMA members who register for the Spring Academy can include their Annual Business Meeting registration at no additional cost.

When registering for Academy, please indicate whether you will be attending the Annual Business Meeting, which begins at 6:15 at the La Guardia Marriott, following the conclusion of the Spring Academy.
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