Thursday, March 9, 2017

7:30 – 8:15 AM Registration with Continental Breakfast
Presentation on the benefits of HFMA Certification

8:15 – 9:30 AM Welcome and Opening Remarks
DAVID WOODS, President, Metropolitan New York Chapter, HFMA

National HFMA Chairman’s 2016-2017 Theme: “Thrive”
Healthcare finance professionals today face considerable challenges, from new payment models to innovation to consumerism. Rather than looking at such challenges as obstacles, healthcare leaders can choose to view them as opportunities to learn, grow, and leverage their skills to improve the health of their communities. To that end, this presentation will focus on current challenges and the opportunities they offer to truly thrive—on the personal, professional, and organizational levels.

Speaker:
MARY MIRABELLI, FHFMA, Vice President, Global Healthcare Practice, Hewlett Packard Enterprise, 2016-2017 National HFMA Chair

9:30 – 10:45 AM Keynote Presentation
Hear from a nationally recognized healthcare policy leader on the challenges executives face in today’s evolving healthcare environment.

Speaker:
RAMANATHAN RAJU, MD, MBA, FACS, FACHE, Former President and CEO of NYC Health + Hospitals

10:45 – 11:15 AM Networking Break and Vendor Fair

11:15 – 12:15 PM A Candid Discussion with Karen Ignagni on the current state of the Health Insurance Industry and her vision of the future.
Hear from Karen Ignagni, President and CEO of EmblemHealth and former President and CEO of America’s Health Insurance Plans, as she guides us through her vision in transforming the delivery of health care. Ms. Ignagni’s keen insight of health policy and extensive experience as a lobbyist brings a wealth of industry knowledge. At this pivotal time in health care this dynamic and energetic speaker is a must see. A moderated discussion hosted by David Evangelista, Corporate Director of Managed Care at MediSys Health Network.

Speakers:
KAREN IGNAGNI, President and CEO, Emblem Health
DAVID EVANGELISTA, Corporate Director of Managed Care, MediSys Health Network

12:15 – 1:15 PM Lunch with Dessert in Vendor Fair
Presentation on the benefits of HFMA Membership

16 Educational Credit Hours
NYS Sponsor License ID# 000337
HFMA Metro NY Chapter is approved as a New York State CPE Provider in the areas of specialized knowledge and applications. In accordance with the standards of the National Registry of CPE Sponsors, the total credits have been rounded down. CPE credits have been granted on a 50 minute hour.
Afternoon Opening Remarks and Presentation to James R. Tallon
SEAN P. SMITH, Chairperson, Joseph A. Levi 58th Annual Institute

James R. Tallon, Jr., is a nationally recognized health care policy leader, and President of the United Hospital Fund of New York. He chairs the Kaiser Commission on Medicaid and the Uninsured, and serves as Secretary/Treasurer of the Alliance for Health Reform. He also serves on the boards of the Institute on Medicine as a Profession and the New York eHealth Collaborative, and is a member of the advisory board for the Jonas Center for Nursing Excellence.

Mr. Tallon will be recognized for his years of dedicated service to the Healthcare Community and the Metro NY Chapter of HFMA.

BIG DATA – Improving Patient Care and Financial Performance
Two Presentations describing the use of healthcare data for clinical and financial performance

Big Healthcare Data – How to Boil the Ocean
This presentation is about how a local provider - Montefiore Medical Center – addressed the question of, “How do you harness big data for the purpose of improving patient care and financial performance at the same time?” Dr. Bellin, the visionary behind Montefiore’s self-developed, patented Clinical Looking Glass (CLG) software tool, discusses what Big Data is, the challenges that providers face, the questions they need to ask, and how he and his team developed a tool – Clinical Looking Glass – that allows physicians and medical centers to be self-reflective, to use data to drive continuous quality improvement while also helping to improve the health system’s financial performance.

Speaker:
ERAN BELLIN, M.D., Professor of Clinical Epidemiology and Population Health And Medicine Albert Einstein College of Medicine, VP Clinical IT Research and Development Montefiore Information Technology

Delivering Return on Investment from Business Intelligence
This presentation will describe the use of business intelligence, and the distilling of data in support of Managed Care, Accounts Receivable Management, Modeling (including Shared Savings Agreements), and the use of financial variance analysis in support of analytics.

Speakers:
SARAH EDENS, CPA – Director of Financial Business Services at Martin Health System
GAURAV GUPTA, Vice President, Product Strategy at Med-Metrix

Cyber Security
Theft of confidential claims data and ransomware blocking access to critical patient health information are ever present risks for healthcare IT professionals -- as both network intrusions and data breaches occur with increasing frequency nationally. Healthcare organizations have a unique obligation to proactively work to prevent such events from occurring. The Cyber Security Panel will discuss the challenges of data protection in healthcare from both the payor and provider perspective.

Moderator:
JOHN MERTZ, CISO, South Nassau Community Hospital

Panelists:
JENNINGS ASKE, CISO NYP
BRIAN MILLER, CISO, Healthfirst
DAVID REITZEL, HIT Partner – Grant Thornton

Networking Break and Vendor Fair
4:30 – 6:15 PM  
**CFO Panel - Financial Leadership is needed now more than ever.**

Having strong financial leadership is needed now more than ever. The CFO Panel will discuss the continued pressures of risk based contracting effects on the bottom line, impacts of the exchanges on Bad Debt & Charity Care, New Tax Law Implementation challenges, new threats on the Affordable Care Act law, the new value & quality driven reimbursement streams, and the continuous need to reduce costs without affecting value.

**Moderator:**

JOSEPH FIFER, CPA, FHFMA, President and CEO, Healthcare Financial Management Association

**Panelists:**

DANIEL J. DEBARBA, JR., CPA, Executive Vice President and CFO, Catholic Health Services of Long Island

JOSEPH GUARRACINO, Senior Vice President and CFO, White Plains Hospital

PHYLLIS LANTOS, MS, FHFMA, Executive Vice President, CFO and Treasurer, NewYork-Presbyterian Hospital and Healthcare System

DONALD SCANLON, Executive Vice President and CFO, Mount Sinai Health System

ROBERT S. SHAPIRO, Executive Vice President & CFO, Northwell Health

6:15 – 7:30 PM  
**Social & Networking Event: President’s Reception**

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**Friday, March 10, 2017**

7:30 – 8:15 AM  
**Registration and Continental Breakfast**

Presentation on the benefits of HFMA Membership

8:15 – 8:30 AM  
**Welcome and Opening Remarks**

MARYANN REGAN, President-Elect, Metropolitan New York Chapter, HFMA

8:30 – 9:00 AM  
**National HFMA Update**

JOSEPH FIFER, FHFMA, President & CEO, Healthcare Financial Management Association

9:00 – 10:00 AM  
**Motivational Speaker:**

SCOTT O’GRADY, An American Hero and *New York Times* Best-Selling Author “Return with Honor”

An Air Force fighter pilot, Captain Scott O’Grady was shot down over Bosnia while helping to enforce the NATO no-fly zone in an F-16. Alone—facing death, capture and the elements—he discovered within himself the spirit to go on and relied on the skills learned during a lifetime of preparing for the unthinkable. From O’Grady’s compelling life-and-death story, audiences learn how to adapt, change and succeed even under the most daunting and trying of circumstances. Even while isolated behind enemy lines, Captain O’Grady remained a member of a carefully drilled team. He details the preparation, teamwork and leadership responsible for his survival and for his dramatic rescue by the U.S. Marines—qualities that are crucial to success in every facet of business and life. The ingenuity and fortitude that kept him alive in hostile territory for six days now inspires audiences to their own groundbreaking achievements.

10:00 – 10:30 AM  
**Networking Break and Vendor Fair**
10:30 – 12:00 PM  “State of Union” presentation – “Landscape scan of the latest trends in Health Care and impact of the New Administration”
The New Era of Health Care Reform, the Health Care Advisory Board’s latest “State of the Union,” prepares health care leaders to face the new consumer-driven market by analyzing the latest news and industry trends. The presentation provides a detailed ‘report card’ on the accomplishments, the shortcomings, and the unintended consequences of the Obama-era reforms. The presentation also explores the possible pathways to increasing point-of-coverage competition in health insurance markets and how their dynamics are helping to create a deep and broad population of savvy and financially-exposed health care consumers. Further, the presentation brings to light the broad array of non-traditional competitors with which health systems will have to compete for consumers’ business.

Speaker:
ETHAN BROSOWSKY, Senior Director and a National Spokesperson for the Advisory Board Company

Presented by: ADVISORY BOARD
Sponsored by: CATHOLIC HEALTH SERVICES OF LONG ISLAND

12:00 – 1:00 PM  Networking Lunch
Presentation on the benefits of HFMA Certification

1:00 – 2:00 PM  Continuity of Operations After a Disaster – Preparations from a Financial Perspective
NYC Health + Hospitals Emergency Management drives system-wide, all-hazards initiatives, to ensure access to care for millions of people. As a result, leading a Continuity of Operations Program (COOP) for the nation’s largest municipal healthcare system requires a multifaceted approach with the active participation of key stakeholders to develop, implement, and sustain its infrastructure to support system-wide corporate and clinical care activities. This presentation will provide an overview of their comprehensive, collaborative efforts that meld the core principles of emergency management and enterprise information and technology services to drives its COOP program.

Speakers:
NICHOLAS V. CAGLIUSO, Sr., PhD, MPH-Assistant Vice President, Emergency Management NYC Health + Hospitals
ANGELO P. BELFIORE, M.S., AEM, CHCP, CHS III Assistant Director, Continuity of Operations Program, Emergency Management NYC Health + Hospitals
STEPHANIE JORDAN Senior Director, Business Applications, Enterprise Information Technology Services NYC Health + Hospitals

2:00 – 3:15 PM  Healthcare under the New Presidential Administration and the impact on New York
HANYS is a state and national advocacy leader for rational fiscal policy for hospitals and other healthcare providers. Hear from the President of HANYS on the advocacy efforts to support the challenges facing our healthcare industry today and in the future. Learn what initiatives are underway in response to health care reform and the challenges surrounding today’s healthcare environment under a new presidential administration.

Speaker:
M. BEATRICE GRAUSE, R.N., J.D., F.A.C.H.E, President of the HANYS

3:15-3:30 PM  Closing Remarks and Raffle Drawing (must be present to win)
SEAN P. SMITH, CPA, Chair, Joseph A. Levi 58th Annual Institute

JOSEPH A. LEVI 58TH ANNUAL INSTITUTE FOOD DRIVE

This year, the Annual Institute committee is inviting you to “give back” to those less fortunate in the communities that we all serve. On both days, we will have an area set up for donations of canned food. For every food donation made, attendees will receive a raffle ticket, and the winner will receive a prize.

Bring canned food both days, and you will have two chances to win!
Winner Need Not Be Present To Win (For This Raffle Only)
Chapter Officers and Board of Directors

**OFFICERS 2016-2017**

- President: David Woods
- President-Elect: Maryann J. Regan
- Vice President: Mario Di Figlia
- Treasurer: Diane McCarthy, CPA, FHFMA
- Secretary: Donna Skura
- Immediate Past President: Meredith Simonetti, FHFMA

**BOARD OF DIRECTORS**

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<tr>
<th>Class of 2017</th>
<th>Class of 2018</th>
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<tr>
<td>Ann M. Amato, CPA, MBA</td>
<td>Martin Abschutz, CPA, CGMA</td>
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<td>Alex Balko</td>
<td>Christina Milone, Esq.</td>
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<td>Catherine Ekbom</td>
<td>Sean P. Smith, CPA</td>
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<td>Shivam Sohan, FHFMA</td>
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<td>Patrick S. Semenza, CPA, CHFP</td>
<td>Andrew Weingartner, FHFMA</td>
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**PAST PRESIDENTS**

- 2014-2015: Wendy E. Leo, FHFMA
- 2013-2014: David Evangelista
- 2012-2013: Palmira Cataliotti, CPA, FHFMA
- 2011-2012: John I. Coster, FHFMA
- 2010-2011: Edmund P. Schmidt, III, FHFMA

**EX-OFFICIO**

All Past Presidents of the Metropolitan New York Chapter, HFMA

**DEDICATION**

Joseph A. Levi was one of the founding fathers of the Metropolitan New York Chapter, of the Healthcare Financial Management Association, serving twice as its President during 1957-1958 and 1961-1962.

Mr. Levi was the chapter’s first certified fellow (1957) and received the following awards for service to the chapter:

1961- The William A. Follmer, Bronze Merit Award
1968- The Robert H. Reeves, Silver Merit Award
1972- The Frederick T. Munci, Gold Award
1970- The Stephen A. Ryan Memorial Award

In 1978 the National Board of Directors presented Joe with the Frederick C. Morgan award for outstanding contributions to the field of health care financial management.

In 1983, the Annual Institute was renamed to memorialize Joseph A. Levi; a friend, teacher, administrator, professional and dedicated worker.

*We will never forget him.*
Joseph A. Levi 58th Annual Institute Committee Members

**CHAIRPERSON:**
Sean Smith, CPA

**CO-CHAIRS:**
Christian Borchert

**VICE CHAIRS:**
Kiran N. Batheja, FHFMA  Robert Jacobs  Wendy Leo, FHFMA  Andrew Weingartner, FHFMA

**COMMITTEE MEMBERS:**

Anne Amato, CPA, MBA  James Argutto  Alex Balko  Robert Braun  David Charest  Robert Colon, CRCR  Daniel Colucci  Mario Di Figlia  Catherine Ekbon  David Evangelista  Albert M. Farina, CPA  Jason Gottlieb  

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GENERAL INFORMATION
The 58th Joseph A. Levi Annual Institute Program is intended to provide current, practical information to financial professionals, about policies and trends affecting major segments of the healthcare industry.

Vendor Fair:
All registrants will be able to share valuable ideas and information throughout the event.

Dress Code:
Business dress is suggested for all sessions

For up-to-date chapter or conference information visit our chapter website at www.hfamemetrony.org

REGISTRATION FEES:

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NOTE: ON SITE REGISTRATION WILL RESULT IN AN ADDITIONAL $50.00 FEE ADDED TO THE FEES LISTED ABOVE

REGISTRATION IS A GUARANTEE OF PAYMENT.
NO REFUNDS ARE ISSUED
Substitutions are permitted on an equal fee basis. If the substitute does not qualify for the rate paid they are responsible for the difference.

HOTEL INFORMATION - NEW LOCATION
Long Island Marriott, 101 James Doolittle Blvd., Uniondale, NY 11553 • 516-794-3800
$171/night Standard Room • $191/night Executive King Room
HFMA has reserved a limited block of rooms at the host hotel at this preferred rate.
Call 1-800-228-9290 or book online at http://www.marriott.com/hotels/travel/nycli-long-island-mariott/
and use the Group Code HMEHMEA to reserve your room at the preferred rate.
This rate will not be available after February 22nd, 2017.

You are responsible for making your own hotel reservations, including changes and cancellations

SCHEDULE CHANGES
Occasionally, it may be necessary to re-schedule or cancel programs. Registrants will receive advance notice of such changes. Metro NY Chapter of HFMA cannot be responsible for any penalties incurred as a result of such changes. All changes will be posted to the chapter website at www.hfamemetrony.org

CPE ACCREDITATION
Participants will receive a certificate of attendance at the completion of each program reflecting the number of instructional hours earned. CPE requirements may differ by jurisdiction; therefore, participants should consult their reporting jurisdiction. All HFMA Metro NY education programs earn points toward HFMA Certification and Certification maintenance requirements.
**Meeting Code** 1741NY1

**3 WAYS TO REGISTER**

1. **FAX** this form to 708-531-0665
2. **MAIL** the form with payment:
   
   HFMA, Dept 77-6063, Chicago, IL 60678-6063
3. **ONLINE CREDIT CARD REGISTRATION:**
   

**A. Badge Information (Please print)**

Are you a current HFMA Member? □ Yes (Member # ___________________)
□ Mr.  □ Mrs.  □ Miss  □ Ms.  □ Other________

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**B. Mailing Information**

Send mail to □ Business  □ Home  □ Update my records

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**C. Payment Information**

Registration is a guarantee of payment. No refunds will be issued. Substitutions are permissible.

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□ Check enclosed (Payable to: Metropolitan NY Chapter HFMA Education Foundation)
□ Check being sent under separate cover
Use this secure link to pay for this conference by credit card. Mastercard, Visa, American Express, and Discover

Register by January 5, 2017 to qualify for the discount