

Dear Fellow HFMA Members,

I am honored to have been selected to serve as the 53rd President of the Metropolitan Chapter of the Healthcare Financial Management Association. I look forward to continuing the outstanding achievements that my predecessors have accomplished and will work to deliver to our membership premier educational events that address the current issues of the time.

I am fortunate to have such a hardworking and dedicated team of volunteers to assist me. Your chapter leaders' attended Leadership Training in April and returned with renewed energy and insightful ideas that will improve upon the great things our chapter already does. In addition, many of our committee chairs and co-chairs had the opportunity to attend Mini Leadership Training which afforded them the chance to discuss new ideas, exchange ideas with their counterparts

from other chapters, and further their knowledge and understanding of HFMA and how it works.

At both conferences, all attendees had the opportunity to listen to HFMA's incoming National Chairman, Bob Broadway. He discussed the state of health care today and unveiled his theme of "Making Connections" and how we all do that on a daily basis. In embracing his theme, I am committed to connecting to each member, volunteer, board member, office and past president and to having each of them connect to you. With over 1300 members in the Metropolitan New York Chapter, a personal connection with each member is not very realistic. A real connection however can be achieved by upgrading our current website to make it "the place" where our members go for the industry information they need and become aware of each of our educational events. I am researching the use of webinars for the delivery of time sensitive information in a quick and efficient manner.

I have begun integrating our committees to ensure that our educational programs cross traditional business lines to bring together a more diverse audience. All of these efforts will connect us to each other and to other colleagues in our industry, which is rapidly changing. This network of “connected” colleagues will be an invaluable resource for each of us in discussing industry specific issues, providing varying opinions, and providing forthright and honest feedback and answers.

These are just a few of the benefits that HFMA can provide.

The opportunities are limitless and I encourage each of you to make connections by attending an educational program or networking event, using the website, reading HFMA publications or volunteering for a committee. It’s never too late for “Making Connections”

Mary Kinsella

For information on getting involved HFMA please contact me at: marykhfma@verizon.net

or visit our chapter’s website at: www.hfmametrony.com